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FOR IMMEDIATE RELEASE

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**TOP GOVERNMENT RELATIONS EXPERT LAUNCHES OWN FIRM**

NEWPORT BEACH, Calif. (Oct. 30, 2003) — Christine Diemer Iger, a former partner in the international law firm of Manatt, Phelps & Phillips and a political veteran within Southern California, has formed her own governmental advocacy company – Christine Diemer Iger & Associates.

Iger specializes in corporate governance, legislative advocacy, government relations and regulatory matters affecting corporate entities and other interests in the areas of land use, transportation, environmental concerns, water supply, water quality, finance, housing and business development.

Christine Diemer Iger says of her business, “Our company provides clients with a competitive edge by helping them navigate the increasingly complex regulatory, political, and legal issues facing businesses today.”

Iger has more than twenty years in government relations experience. As former CEO of the Building Industry Association of Orange County, Iger worked closely with federal, state and local public officials on complex land use and related business issues. Iger previously served as

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Director of the California Department of Housing and Community Development and as Deputy Secretary of the California Business, Transportation and Housing Agency.

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Currently, Iger serves as a director on many public, private and nonprofit boards. She is Chairman of the Board of Directors for the Orange County Business Council, the first woman to hold the position. Additionally, Iger is on the Board of Directors of the Keith Companies (TKCI, NASDAQ), a full-service engineering company, headquartered in Irvine, Calif. where she serves on the audit and compensations committees. She also serves on the board of directors for Sunwest Bank (a Tustin based commercial lender), and on the Advisory Board of Southern Counties Oil Company, one of the largest petroleum distribution and marketing companies in the western U.S.

She serves on the boards of the Building Industry Association of Southern California and Orange County, the Building Industry Legal Defense Foundation, and community organizations such as the Orange County Performing Arts Center and UCI CEO Roundtable.

A recognized business leader and frequent speaker on business and political issues, Iger has been highlighted in the *Orange County Business Journal's* Women In Business Awards and named one of the top 25 business leaders by *Orange County Metropolitan Magazine*.

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