



NEWPORT BEACH

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NEWS RELEASE

FOR IMMEDIATE RELEASE
JULY 5, 2005

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BOB IGER TAPPED TO SERVE ON PROCUREMENT TASK FORCE FOR ORANGE COUNTY BUSINESS COUNCIL

NEWPORT BEACH, CA –Iger & Associates was invited by the Orange County Business Council to participate in the Council’s Small Business Procurement Task Force.

The Task Force will focus on recommend policy changes to the County of Orange that will maximize procurement opportunities for small businesses in Orange County. Members of the Procurement Task Force hope to deliver more business to Orange County-based businesses.

Bob Iger will represent Iger & Associates on this newly formed Task Force. Mr. Iger has an extensive business background in the areas of Issues Management, including Government Relations, Coalition Building, Business Development, Corporate Governance, Legal Support and Corporate Financing and holds a JD degree, a Bachelor’s Degree in Economics and Master’s Degree in Econometrics from the State University of New York at Buffalo.

The Orange County Business Council is the leading business organization in Orange County, California. OCBC is a private-sector alliance of companies and public sector partners that represents hundreds of local enterprises from small shops to giant multi-national companies. The Business Council’s three strategic initiatives are workforce development, economic development and advocacy.

Iger & Associates (I & A) provides a wide range of governmental advocacy and business development services to clients. I & A services include governmental relations, advocacy before federal, state, and local agencies, special districts, city councils, county boards, entitlement team building and overall strategic advice. I & A has extensive political and regulatory contacts throughout the State, specifically in Sacramento and throughout Southern California. Working with law firms and public affairs experts, I & A ultimately strengthens a client’s ability to aid decision makers at all levels. I & A negotiates complex political, legal and regulatory problems into favorable results for clients. More information on the firm is available through its website at www.igerassociates.com.

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