

NEWPORT BEACH SACRAMENTO LOS ANGELES RANCHO MIRAGE SAN DIEGO

FOR IMMEDIATE RELEASE Thursday, April 27, 2006 CONTACT: Christine Diemer Iger (949) 723-4066, ciger@igerassociates.com

CHRISTINE IGER MODERATES OC MAYOR'S FORUM

Urban Land Institute/Orange County Hosts First Annual Public Policy Forum

ORANGE COUNTY, CALIF. – Iger & Associates Chairman Christine Diemer Iger served as moderator this morning for the First Annual Public Policy Forum for the Urban Land Institute's Orange County Chapter.



(1-r) Mission Viejo Mayor Lance MacLean, Irvine Mayor Beth Krom, I&A Chairman Christine Diemer Iger, Orange Mayor Mark Murphy, ULIOC member Joan Gladstone.

A panel consisting of Mayors Lance MacLean (R-Mission Viejo), Beth Krom (D-Irvine) and Mark Murphy (R-Orange) addressed an audience of nearly 200 developers, housing industry experts and city staff. The Mayors shared their thoughts on issues ranging from the local economy and urban development to land use, transportation and public-private partnerships.

Iger & Associates is an active member of the Urban Land Institute. Christine Diemer Iger currently serves in its leadership as Vice Chair, Public Sector for the Inland Empire chapter. In addition to serving as moderator for ULI-OC's First Annual Public Policy

Forum, she served as moderator for the Urban Land Institute/Inland Empire's First Annual Mayor's Forum in 2005.

Iger & Associates (I & A) provides a wide range of governmental advocacy and business development services to clients. I & A services include governmental relations, advocacy before federal, state, and local agencies, special districts, city councils, county boards, entitlement team building, and overall strategic advice. I & A has extensive political and regulatory contacts throughout the State, specifically in Sacramento and throughout Southern California. Working with law firms and public affairs experts, I & A ultimately strengthens a client's ability to aid decision makers at all levels. I & A negotiates complex political, legal, and regulatory problems into favorable results for clients. More information on the firm is available through its website at www.igerassociates.com.

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