

NEWPORT BEACH SACRAMENTO LOS ANGELES RANCHO MIRAGE SAN DIEGO

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INLAND EMPIRE MAYORS SPEAK OUT

Christine Diemer Iger Moderates Urban Land Institute Public Policy Forum

CORONA, CALIF – Iger & Associates Chairman Christine Diemer Iger served as moderator last Tuesday morning for the Second Annual Mayor's Forum for the Urban Land Institute's Inland Empire Chapter, held at the Eagle Glenn Country Club.

A panel of mayors representing the Inland Empire was held consisting of Mayor Kathy Azevedo of Norco, Mayor John Machisic of Banning, Mayor Shenna Moqeet of Calimesa and Mayor Ronald Roberts of Temecula. The panel addressed an audience of almost 100 developers, housing industry experts and young leaders on issues ranging from the local economy and urban development to land use, traffic flow, water consumption and the need for each city contribute to the greater development of the region.

An open exchange of ideas was present with interest in what the City leaders and community as a whole envisions for their future. Most adamant was the focus on the successful development of educational institutes, the encompassment of each city's unique identity, and the effort to work together across city lines to accomplish growth and economic development.

"This was our second year conducting the Mayor's Forum in the Inland Empire," stated Mrs. Iger. "We're looking forward to many more of these open exchanges with our elected representatives and industry," she concluded.

Iger & Associates (I & A) provides a wide range of governmental advocacy and business development services to clients. I & A services include governmental relations, advocacy before federal, state, and local agencies, special districts, city councils, county boards, entitlement team building, and overall strategic advice. I & A has extensive political and regulatory contacts throughout the State, specifically in Sacramento and throughout Southern California. Working with law firms and public affairs experts, I & A ultimately strengthens a client's ability to aid decision makers at all levels. I & A negotiates complex political, legal, and regulatory problems into favorable results for clients. More information on the firm is available through its website at www.igerassociates.com.